How Does



Shoparoo is a free mobile application that turns pictures of grocery receipts into dollars for OUR school

1. Shop for **GROCERIES**



Take <u>Pictures</u> of the receipts with the app



3. **OLQP** earns money \$.05 each receipt image



How To Get Started

1. <u>Download</u> the Free Shoparoo App in the App Store & Play Store



2. Select OLQP

3. Take Pictures of Receipts





Common Questions

What Stores and Products can I earn money through?

•Any store that sells grocery products; any product. Shoparoo is not limited to certain stores, products or brands. Grocery shop as you regularly would, and you'll earn money for OUR school every time. Here are some examples: (out of over 15,000 qualifying retailers!)

Grocers – absolutely any grocery store – including your local mom & pop grocer Supercenters – Walmart, Target, Kmart
Clubs – Costco, Sam's Club, BJ's and any other club store that sell grocery products (even if you don't buy groceries when you shop there)
Drug Stores – Walgreens, CVS, Rite-Aid, and any other similar store that sells grocery-like products – even a local drug store

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<u>Convenience Stores</u> – 7-Eleven, Wawa, Shell, BP and any other convenience store (as long as more than gas appears on the receipt)

<u>Dollar Stores</u> – Dollar General, Family Dollar, & Dollar Tree plus many more <u>Pet Supply Stores</u> – PetSmart, Petco

Where does the information on the receipts go?

•The information is made completely anonymous and used in market research reports. Personal information such as credit card numbers or phone numbers are not requested or used. (Retailer receipts already mask this information.)

I'm concerned about my personal data...is this safe?

•Yes, Shoparoo is SAFÉ. All participants can remain anonymous and privacy is 100% in their control. Participants are not required at any point to share or provide their name or credit card information. Participants can always cross-out anything they'd like to on a receipt before taking a photo of it.

How much does this cost?

•Shoparoo is completely FREE. The app is FREE to download and FREE to participate in. You simply buy whatever you normally do at the store. No time or money is wasted clipping, delivering, or buying things you didn't want in the first place.

How much do we make with each receipt?

• With active participation from parents, OUR school can make thousands of dollars each year. The average receipt is worth:

\$0.05 (up 50% from last year), with the amount varying based on the total purchase amount. Submitting receipts weekly and consistently results in bonus donations & special offers to earn even more for your school.

•Follow Shoparoo on Facebook for regular updates, bonus contests <u>www.facebook.com/shoparoo</u>

Thank you.